**Enhanced Leads Client Scripts**

**Warmer Script**

Hi this is \_\_\_\_\_\_\_\_ with the \_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Company Name) agency, I’ve been trying to get in contact with you to let you know that rates on AUTO INSURANCE in your area have dropped by a huge margin and we might be able to save you around $1500 on what you're paying right now with the same coverage. Please give me a call back at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**Colder Script (but more call backs)**

Hi this is \_\_\_\_\_\_\_ with \_\_\_\_\_ (Company Name) agency here in (city). I have a few questions about your insurance, please give me a call back at (xxx) xxx-xxxx. Thanks.